



## Top Government Relations Firm Announces New Strategic Partnership

**WASHINGTON, D.C. (February 24, 2025)** – [Miller Strategies](#) has announced a new strategic partnership with [Checkmate Government Relations and Public Affairs](#). Miller Strategies, led by CEO Jeff Miller, is a full-service government relations firm dedicated to effective strategy and federal advocacy in our nation’s capital. Checkmate, led by Managing Partner Ches McDowell, was founded in North Carolina as a multi-state advocacy firm but expanded with a federal practice in Washington, D.C.

Together, Miller Strategies and Checkmate have unparalleled relationships at the highest levels of government and are uniquely suited to help clients navigate the complexities of federal agencies, Congress, and state and local governments. Combined, the firms’ team members offer decades of diverse experience in federal and state government positions, GOP politics and campaigns, and high-level government relations and public affairs services.

“Love to see friends Jeff Miller and Ches McDowell working together,” said former Trump Co-Campaign Manager Chris LaCivita. “As individuals they pack serious MAGA credibility -- combined they will be even more of a power in Washington.”

“We are excited to work with Ches and the Checkmate team,” said Miller Strategies CEO Jeff Miller. “Checkmate has proven to be a force in North Carolina, the state level nationally, and now Washington, D.C. Combined with Miller Strategies, we will be able to provide even a higher level of client service.”

“Checkmate is proud to partner strategically with Jeff Miller and the entire Miller Strategies team,” said Ches McDowell, Checkmate’s managing partner. “Miller Strategies has proven to have serious firepower in Washington D.C., and we are excited to work hand in hand with them to deliver results for all of our clients.”

Among the offerings in the strategic partnership between Miller Strategies and Checkmate: federal lobbying and government relations, state and local government relations services, strategic consulting, 50-state advocacy, economic development, political intelligence, international relations, coalition development, strategic communications, and traditional public affairs campaigns, including digital advocacy and paid media.